

Sony's way of preserving World Heritages for future generations.

## Alpha™ records our world heritages

Our vast globe has many irreplaceable World Heritage locations that we would like to preserve for future generations, including landscapes created by nature over tremendous periods of time and cultural heritages created by the wisdom of the people of past eras.

The α CLOCK began in September 2008 as a project for Sony as a camera manufacturer to capture these numerous World Heritage locations with Sony's Alpha interchangeable-lens camera and pass the records and preserve them for the people around the world and future generations.

Attempts to photograph World Heritage locations have already been widely undertaken. Sony's own α CLOCK initiative involves taking fixed-point photographs of World Heritage locations at the same location over a number of days, from morning to night, regardless of the time of day. In this initiative, by combining the performance of Alpha with sensitivity and photographic techniques of photographer Yuji Nukui, we have advanced recording fixed-point photography to an art form and challenged ourselves to record higher quality images of World Heritage locations than ever seen before.

The photos taken can be downloaded from the official α CLOCK website. The app for smartphones and Android TVs, [α CLOCK for Mobile/TV](#), are also available. Please use your PC,

smartphone or TV to enjoy photos taken at various times of the day, including sunrise, sunset and night view, of the World Heritage locations that color each month of the calendar.

Sony Corporation has been donating and giving other contributions to organizations working to preserve the local areas where the photos were taken since 2023. Sony intends to continue making similar donations in future.

## Artist Introduction



Photographer and Filmmaker  
**Yuji Nukui**


Born July 2, 1964 in Tokyo. His works as a filmmaker include Heisei Shokunin no Chosen (Heisei Craftsman's Challenge), SMALL WORLD and Blood Tribe, which he also directed.

As a photographer, he was in charge of the cover of the video magazine DVJ. In July 2008, he joined the α CLOCK project, a project on Sony's corporate website, as a full-time photographer and began photographing World Heritage locations.

In December 2010, the First Photo Exhibition of World Heritages: Deeper Layers of Time and Light Vol. 1 was held, exhibiting numerous photos taken with Sony's α digital interchangeable-lens cameras with silver halide printing on B0 size. And proposed a new way to enjoy photography called "Still Moving", which expresses unique light and color by joining those photos of World Heritage locations taken at fixed points together using a unique technique.

The Light & Win and Light & Forest, series of short videos on the theme of World Heritage locations have been released on Sony's official YouTube channel. By using only images and sounds change in their compositions, he is creating works that

can be enjoyed by people all over the world, regardless of their language.

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Composer  
**Masashi Hamauzu**

Born September 20, 1971 in Munich, Germany. His representative works during his tenure at Square Enix include Final Fantasy XIII, SaGa Frontier 2, Final Fantasy X and Unlimited SaGa.

After leaving from the company in 2010 to become a freelance musician, he has continued to provide music for video games and animation productions, but also widen his activities including arrange music for orchestra concerts overseas. In 2011, he established the music group IMERUAT with vocalist Mina, and holding concerts in the United States, France, Poland, Switzerland and in other countries.

He has been participating in the  $\alpha$  CLOCK project in collaboration with engineer and sound producer Yutaka Une since 2012. He composes the music played in the project at each World Heritage location.

For some of the music, he has taken on the challenge of creating new works that incorporate live sound recordings made by filmmaker Yuji Nukui at the World Heritage locations as a part of melody.

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